



TICAD7 Innovative Startup Pitching Event : FAQ

1. What will the finalist startups receive?

- The selected finalist(s) will be invited to TICAD7 in the end of August in Yokohama for the pitching on the stage in front of potential investors/partners gathered from multiple countries. (Air tickets and accommodations will be provided.)

2. What type of startups can apply?

- We encourage startups in innovative provision for SDGs especially with tech solutions at an investable stage of more than seed, less than series B (proof of the past funding of over USD50,000). Please note that the startup must be a legal entity and have already launched its service or products in any countries in Africa and have Headquarters in Africa.

3. How many startups will be selected to pitch at TICAD7 side event?

- 5- 10 startups.

4. How long will each startup pitch for?

- All the selected finalists will make a pitch in 5-10 minutes at TICAD7. Details of the settings will be indicated once you are selected as a finalist.

5. Is there an application fee?

- No.

6. When will the finalists be announced?

- The finalists will be contacted by the end of July at the latest.

7. We have already raised some capital, are there any restrictions for applying?

- There are no restrictions on the amount of capital raised, we encourage everyone to apply. However, you are required to write the name of investors or entities you have partnership with on the application.

8. Who will be evaluating my applications?

- Application will be reviewed by the dedicated selection committee.



9. What is the selection criteria?

- Please refer the [Call for Application](#).

10. What will be covered if I am selected as a finalist?

- Air tickets and accommodations for one personnel from each company will be covered by JICA/UNDP in the most economical manner.

11. I can't stay in Japan for all the required term of 28-31 August while I can attend the event on 30th August. Can I still apply?

- Yes.

12. I don't have a passport. Can I apply?

- Yes, but preferably applicants have a passport.

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